

ALBERTO CHIMENTI DEZANI

• PUSHIN' FORWARD SINCE '88 •

Skills:

Diverse experience: elastic approach / drawing ideas & inspiration from across industry boundaries

Multi-platform: brand to people engagement / marketing mix: traditional & unconventional / emerging tactics: qr codes, viral, earned media, multicanality, etc.

Collaborative: team work / encouraging engagement / team leadership.

Attention to the new: always on the lookout for new stuff, trends, technology, social aspects, etc.

Adobe Creative Suite: Illustrator / Photoshop / Indesign / Dreamweaver / Premiere Pro / After Effects

Social Media: Facebook / Twitter / Google+ / Foursquare / Tumblr / Flickr / Pinterest / Instagram

Experience:

2008 - Present - Freelance Communication Designer / Video Director / Photographer

2005 - Present - Skateboarding's Finest SkateHouse - Creative Director

2009 - 2011 - El Santo Skateboards - Media Manager

2011 - 2012 - White Studio - Video Direction & Photography

Education:

2007 - Diploma in Foreign Languages - European International School A. Spinelli, Torino

2011 - Graduated in Advertising & Graphic Design - Istituto Arte Applicata & Design, Torino

Spoken languages*:

Italian - Mother tongue

English - Spoken: • • • Written: • • •

French - Spoken: • • Written: • •

German - Spoken: • Written: •

**based on a 3-scale basis*

Interests & Hobbies:

Skateboarding & skateboard filming

Listening & playing music

Analogic & Digital Photography

Riding my bike

Fashion

Travelling

Awards & Recognition:

Skatemap's "Best Italian Skateboard video" Award - 2008

T.Y.P.S. "Tell Your Public Space" - 2nd place - Video section - 2010

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